EASTER
SUNRISE SERVICE
HOLLYWOOD BOWL

Left, top to bottom, Otto Klemperer, conducting Los Angeles County Symphonic Band; J. Arthur Lewis, director Los Angeles Civic Chorus; Hugo Kirchhofer, director Easter Sunrise Chorus; right, top to bottom, Jane Powell, Dr. Cleveland Kleihauer; Color Guard, front Yeoman Second Class Nellie Mayhew, Wave; back row, left to right, Sergeant Cassie Patrick, Marine; Yeoman 2d class Georgia Johnson, Spar; Staff Sergeant Betty Barrett, Wac.

Hollywood Chimes
PROGRAM

Twenty-Fifth Annual
HOLLYWOOD BOWL EASTER SUNRISE SERVICE
Sunday, April 1, 1945

SUNRISE TRUMPET CALL—"Gloria Patri" . . . Meineke
Easter Trumpeters: Inice Millican, Muriel Briney, Evelyn Canfield, Grace Hall, Betty Hooper, Doreen Jorgensen.

LOS ANGELES COUNTY SYMPHONIC BAND—
Overture, "Euryanthe" . . . . . Weber
Conducted by OTTO KLEMPERER

INVOCATION . . . . . Dr. Stanley Cornils
Melrose Baptist Church

CHORAL—"The Lord's Prayer" . Musical Setting by Josephine Forsyth
Los Angeles Civic Chorus, J. Arthur Lewis, Director
Marguerite Bitter, Pianist — Dean Fossler, Organist

SCRIPTURE READING—Matthew, 28:1-10 Dr. Robert A. Young
Rosewood Methodist Church

CHORAL—"Great Is Jehovah" . . . . . Schubert
Los Angeles Civic Chrous, J. Arthur Lewis, Director
Marguerite Bitter, Pianist — Dean Fossler, Organist
Viola Anderson — Soloist

OFFERTORY, Andante from Symphony No. 3 . . . Brahms
Los Angeles County Symphonic Band, Otto Klemperer Conducting

PRESENTATION OF THE COLORS—
The Ceremony Is Performed by
Staff Sergeant Beth Barrett, Wac; Yeoman 2nd Class Nellie Mayhew, Wave;
Yeoman 2nd Class Georgia Johnson, Spar; Sergeant Cassie Patrick, Marine
With 50 U. S. Cadet Nurses of Los Angeles in the Background

LOS ANGELES COUNTY SYMPHONIC BAND—
Finale from Symphony No. 7 . . . . . Beethoven
Conducted by OTTO KLEMPERER

CHORAL—"Christ the Lord Is Risen Today" . . Lyra Davidica
Easter Sunrise Chorus
Hugo Kirchhofer, Director — Mrs. Eda Schlatter Jameson, Accompanist

EASTER MESSAGE—
"Life is Ever the Lord of Death" . Dr. Cleveland Kleihauer
Hollywood-Beverly Christian Church

JANE POWELL—Vocal Solo, "Alleluia" . . . . . Mozart

CHORAL—Hallelujah from "The Messiah" . . . . . Handel
Los Angeles Civic Chorus, J. Arthur Lewis, Director
Marguerite Bitter, Pianist — Dean Fossler, Organist

BENEDICTION . . . . . The Rev. Robert B. Munger
South Hollywood Presbyterian Church

——— **The Audience Is Requested to Remain Until After the Benediction** ———

Broadcast Nationwide Over the Coast to Coast Network of the National Broadcasting Company through KFI, Los Angeles. Broadcast by Short Wave to United States Armed Forces Around the World through Facilities of Radio Section of the War Department's Special Service Division, Services of Supply.

Miss Jane Powell appears through courtesy of Metro-Goldwyn-Mayer and the Hollywood Victory Committee.

Please refrain from applause

Twenty-Five Easters . . .

It is significant that Hollywood Bowl, the enhanting center of music and art, had its beginning as a setting for a reverent religious service.

This is the twenty-fifth consecutive Easter Sunrise Service in Hollywood Bowl. The group of fervent community leaders of the Hollywood Community Sing and others who first gathered here for an uplifting and prayerful purpose set in motion the plans which eventually resulted in establishment of Symphonies Under the Stars.

Although this is the 25th Hollywood Bowl Easter service, it is the 27th in Hollywood. The initial service was held in 1919 on a nearby hilltop of Hollywood. In 1920 the increased interest forced the worshippers to move to Olive Hill at Vermont avenue and Hollywood boulevard.

In the spring of 1921 the first service was given in the Bowl with the Los Angeles Philharmonic Orchestra appearing through the courtesy of its founder, the late William Andrews Clark, Jr.

The Hollywood Ministerial Association appoints by rotation the preachers who deliver the message, scripture reading, invocation and benediction. Hundreds of residents in this area contribute the 20,000 calla lilies used in decorations. Two hundred and fifty singers between the ages of 8 and 20 devote many days of rehearsal perfecting their songs for the traditional living cross.

In 1943 the Easter Sunrise Service became a non-profit community corporation so that this important civic undertaking may be perpetuated. Mrs. Burdette Hastings Chapman is president of the corporation which in turn appoints the general committee to supervise preparation of Easter programs. Otto K. Oleson, vice-president of the corporation, is general chairman of the sunrise service committee.

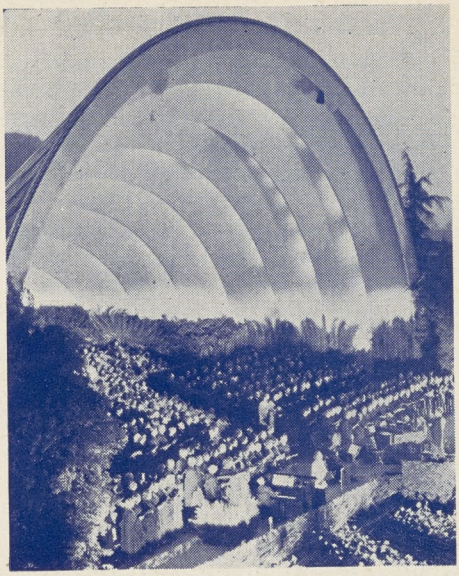
Color, creed and station in life are cast aside on Eastern morning. From midnight of Saturday into the early Sunday hours, throngs of ardent men, women and children walk up Pepper Tree Lane. By sun-up the 20,000 seats are occupied. Other thousands are scattered about the hills and every available space is taken. As many as 30,000 have attended Easter services.

There is no more impressive sight in all the world than Hollywood Bowl on Easter morning—thousands of eager, earnest people with upturned faces in the sincere observation of the time when Christ Jesus recorded his triumph over the cross and the tomb.

The program is broadcast coast-to-coast through the courtesy of the

Otto K. Olesen

National Broadcasting Company and by short wave to men and women in the armed services throughout the world. More than half a million persons have attended the Easter Sunrise Services in the Bowl during the past quarter century and many millions have heard the broadcasts.



This is the twenty-seventh Easter Sunrise Service in Hollywood. The first in the spring of 1919 was on a hillside in Whitley Heights. In 1920 Olive Hill at the junction of Sunset, Hollywood Blvd. and Vermont was the site, and the first Hollywood Bowl event, 1921.

The program today is broadcast nationwide by N.B.C. and short wave to armed forces in all parts of the world.

Hollywood Community Sing

What is the "Hollywood Community Sing?"

It is a movement for Unity, Self-Expression and Community Service, for the enrichment of Community Life through song. The "Sing" started during the World War I, June 16, 1917, through the cooperation of all the civic, musical and publicity organizations of Hollywood. The "Sing" meets every Tuesday evening at the Hollywood Woman's Club Auditorium throughout its season, from September to June. The "Sing" gives all its programs without charge to the public. It is supported by voluntary subscriptions and memberships. Hugo Kirchhofer has always been director of music; Inez Jacobson accompanist many years. To them, and a group of truly altruistic workers, the members pay allegiance, and the "Sing" owes much of its success.

The "Sing" has brought many artists of national reputation to its programs, whom otherwise hundreds who attend its meetings would never have heard. It teaches appreciation of the best in music, generates community spirit, and fosters every worthwhile community project. It presents Hollywood throughout this country as a city of progressive, democratic, educated, and cultured people. It helps every civic organization in Hollywood. Through Artie Mason Carter's leadership it was a major factor in providing and creating the Hollywood Bowl, Symphonies under the Stars and the annual Easter Sunrise Service.

Finally, it keeps alive in our hearts the sentiment of the world's best songs, and therefore makes us better citizens and more congenial neighbors. It is the Hearthstone of Hollywood for hospitality, where neighbors become friends.

Officers and directors thank the organizations and artists who contribute to the success of our programs.

Symphonies Under the Stars - 1945 . . .

Hollywood Bowl Association, the non-profit, civic organization of public spirited men and women which leases Hollywood Bowl for 99 years from the County of Los Angeles, announces it will resume active presentation of the world famous Symphonies under the Stars. The 24th season of starlit symphonies will open July 10 and continue for eight weeks with concert events Tuesday, Thursday and Saturday nights as reglular season offerings and the additional Sunday night Standard Broadcast programs.

C. E. Toberman, president of the Bowl Association and Dr. Karl Wecker, managing director, indicate the season will be replete with color and the finest in musical and dance presentations of the highest standards interpreted by the outstanding artists in their respective fields in the nation.

Introducing Leopold Stokowski

Most important Bowl news of many years is the appointment of Leopold Stokowski as music director for three years. He will conduct the eight Tuesday night symphony concerts, the eight Sunday night broadcasts and will have charge of all radio, recording and motion picture activity in which the Bowl may participate.

Stokowski has been listed among the few top ranking conductors of the world for more than a quarter century. Through his Philadelphia Symphony Orchestra for nearly 30 years he brought music to millions and is largely responsible for the growth in appreciation of fine music throughout the land.

He came to the United States at the age of 18 from his native London, immediately became an American citizen and has since been the foremost American music leader.

He has consistently been the champion of American youth, in witness of which he organized the American Youth Orchestra after personally auditioning 400 girls and boys in every state of the Union. He took the orchestra of 100 to South America and later made recordings with the young orchestra.

He has been an enthusiast for contemporary music and has given first American performances of works by contemporaries of this and other lands. He has given hundreds of American scores their first hearing, including compositions from South and Central America. His profound knowledge of Bach is too well known to need elaboration.

Besides the Philadelphia Symphony, he has been conductor of the Cincinnati, the N.B.C. and New York City Symphony orchestras and has been guest conductor in this and other countries for the best symphony orchestras.

Hollywood Bowl Symphony

Commenting on his engagement as music director for the Bowl, he said:

"The poetry of the night and of the stars go together. I love to conduct in Hollywood Bowl where so many people can enjoy music in the open air beneath the stars."

His orchestra to be known as the HOLLYWOOD BOWL SYMPHONY will be selected from the ranks of the Los Angeles Philharmonic Orchestra and the finest musicians from the principal studios.

Music for Everybody

Stokowski and the Bowl management this summer will aim at high musical goals and will seek at all times to bring the greatest music within the reach of all in a setting unique and inspiring.

Hollywood Bowl with its capacity of 20,000 seats enables the Bowl management to offer the finest in music and dance entertainment at prices within the reach of all. The greatest in symphonic music with notable conductors, ballet, distinguished vocal and instrumental soloists and other features are promised for the 1945 Starlit Season.

Dr. Wecker has announced that letters will go out within a few weeks to season box patrons who are urged to send in their reservations as early as possible so that the long waiting list of applicants for Bowl boxes may be taken care of.

Since Hollywood Bowl became the world famed home of Symphonies Under the Stars more than 5,500,000 persons from all parts of the world have enjoyed the 8-week season of exciting and musically dramatic programs. Prospects are bright for the one of the most sparkling seasons during 1945 in Bowl history.

Season ticket books which bring the unit ticket price down to 33 cents will be made available this season.

Leopold Stokowski, world famous conductor, engaged for three years as music director, Hollywood Bowl Symphony. His activities begin with 1945 season.

Hollywood Bowl Progress . . .

Hollywood Bowl has come a long way since the first Easter Sunrise Service was conducted in these rugged hills. This county-owned hillside center of art comprises 66 acres, is valued at $1,000,000 and is debt free.

"Out of a sage covered dell," to quote the pictorial history, "1001 Nights in Hollywood Bowl," the people of Hollywood created a great art center . . . they "wrought an enchanting, sheltered, acoustically perfect" amphitheatre that is the cultural heart of the Western World.

Yes, Hollywood Bowl has come a long way in a quarter of a century, but there is much yet to be done if the Bowl is to achieve its rightful place and fulfill the cherished hopes of its sponsors.

Theatre Association

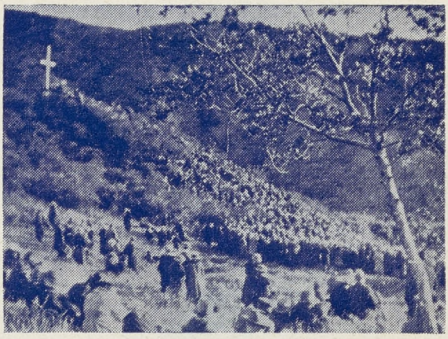
Hollywood Bowl Association, the non-profit, civic group which leases the Bowl for 99 years from the County of Los Angeles has built well the physical aspects of the Bowl and now looks to the future for further and fuller development.

Among the important plans is installation of theatres and school of the theatre on Bowl grounds. As a preliminary to this project, the Hollywood Bowl Theatre Association has been incorporated. First step in the plans will be erection of a small hillside theatre for staging of plays; a school of the theatre with complete studio and facilities for production and study and a children's theatre. The school will contain two laboratory theatres, rehearsal rooms and a complete theatre. A separate building will house mechanical, technical and production departments.

Arthur Kachel, for 25 years head of the Hollywood High School Drama Department; Ralph Freud, director of UCLA's drama department; Rita Glover, Moroni Olson, Helen Seymour, Dr. T. Perceval Gerson, C. E. Toberman, Otto K. Oleson, John Erikson, Lee Freeman and Richard McCune are associated in this phase of Bowl development.

Easter Sunrise Service

Another important part of Hollywood Bowl activities is the Easter Sunrise Service, described more fully elsewhere in this program. It is a traditional part of the Bowl and will continue to contribute its share to the well rounded cultural development of the amphitheatre.



First Easter Sunrise Service in Hollywood Bowl, 1921

Future Plans

Among the important future plans of the Hollywood Bowl are erection of an auditorium seating more than 3500 persons, pylons to improve Bowl illumination and a hydraulic lift for the orchestra pit in front of the Bowl shell. This will facilitate handling of the orchestra for productions in the shell.

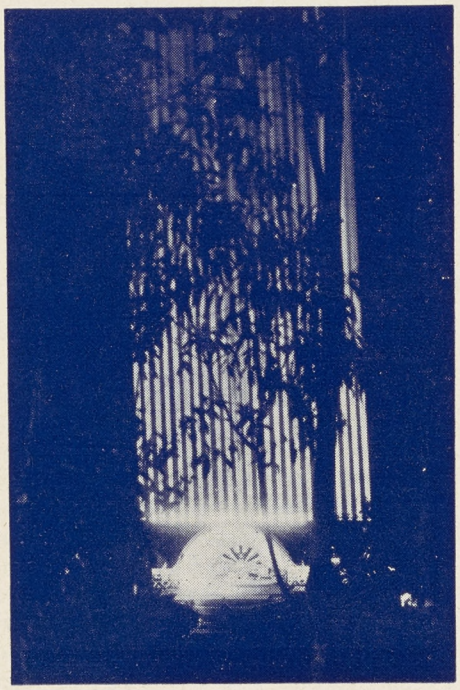
Pilgrimage Play Bowl

Across the boulevard from Hollywood Bowl is the Pilgrimage Play Bowl of 23 acres. It is owned by the County and leased to the Bowl Association. For 18 years the sacred Pilgrimage Play, Life of the Christ, has been presented there. It will be given again this summer.

In addition to the Pilgrimage Play, other dramatic spectacles will be given in the smaller Bowl. Meantime, the County of Los Angeles has appropriated funds for reconditioning and needed construction. A road has been built from the Cahuenga-Highland Freeway to the Bowl foyer. Rooms have been conditioned for housing service men at nights.

This year's projects call for building of two proscenium towers, both for utilitarian and artistic purposes, widening of stage wings, strengthening of retaining walls and improvement of electric equipment and housing, and a ramp from stage to new road.

Dr. Stewart LacLennan is executive secretary of the Pilgrimage Play Foundation.



Left, an unusual picture of Hollywood Bowl taken by Otto Rothschild from a point high above the Bowl. The huge searchlights back of the shell transform the Bowl into an immense organ. Above, Pepper Tree Lane.

Easter Workers . . .

What makes for success of the vast undertaking of an Easter Sunrise Service in Hollywood Bowl? It is the loving work of willing hands. Hundreds of men, women and children engaged tirelessly and unselfishly night and day for many weeks assures the achievement of a well balanced Easter program—a community project of far-reaching public benefit.

Youth Participation

Youth has a very definite and active part in this Easter community service. Years ago this youth participation began when children formed a Lily Processional in Pepper Tree Lane with the Hollywood High School Band heading the parade into the Bowl where the lilies were collected for decoration.

Two hundred and fifty children from 8 to 20 years of age are recruited by the Easter Chorus Committee, Mrs. William Barnhart, chairman. They attend many rehearsals and faithfully practice for their part in the choral number known as the "living cross," a traditional feature of the program. From the very inception of Easter Services in Hollywood in 1919, Hugo Kirchhofer has painstakingly trained and directed the chorus. To him goes much of the credit for success of the programs.

Hollywood High School sends 250 students to the Bowl to usher the vast crowds assembled to enjoy the program.

Easter Lilies

Twenty thousand calla lilies are needed to decorate the Bowl Easter morning. These are contributed by hundreds of residents in Los Angeles county and gathered by a committee of which Maude Louise Hamlin is chairman. The lilies are brought in two days before the services and kept fresh until Easter morn. Day before Easter Sunday they are arranged in artistic fashion in and around the shell.

Program Making

Task of making the program for an Easter Sunrise Service requires coordination of many groups. List of committees having a part in the service may be found on succeeding pages of this program. Mrs. Paul H. Moore is chairman of the program committee which must arrange the numbers and the broadcast timing.

During war years the program is sent by short wave to armed forces in all parts of the world. Through the facilities of the National Broadcasting Company and locally by KFI, the program is broadcast over the coast-to-coast network.

A color guard representing the Waves, Wac, Spars and Marines is a feature of today's program as a tribute to the armed services fighting for a better world. The civilian war services, Red Cross Communications Corps, Naval Aid Auxiliary, Women's Ambulance Defense Corps and American Women's Volunteer Service and 50 U.S. cadet nurses all had a part to play in the service this year.

Hollywood Bowl and the People . . .

Hollywood Bowl is the property of Los Angeles County—owned by the people and leased for 99 years to the non-profit, civic Hollywood Bowl Association. Members of the Board of Supervisors, representing the people, have this to say about this world-famed amphitheatre:

Hollywood Bowl, owned by the people of Los Angeles County, and operated by the Hollywood Bowl Association, is a unique departure in local government. This great outdoor amphitheatre, with its superb setting in the mountains, yet easily accessible to all of Los Angeles County, has brought to our citizens and our visitors alike the comfort and peace of mind that goes with good music in a setting almost beyond the power of humans to describe. Twenty-five years ago Hollywood Bowl was but a gash in a mountain side overlooking Hollywood, and a dream in the minds of a small group of public-spirited citizens. Today, Hollywood Bowl is an accomplished reality.

The Board of Supervisors of Los Angeles County is proud of the part it has had in the development of Hollywood Bowl. We most cordially invite our own citizens, as well as our summer visitors, to share this fine project with us.

William A. Smith, Chairman.

★

The founders and all the directors of the Hollywood Bowl have the praise and thanks of all music lovers. I am glad for an opportunity to express my personal and official thanks to all who have made the Hollywood Bowl the great success it is.

Leonard J. Roach,
Second District.

★

The Hollywood Bowl means many things to many people, but always it means inspiration, relaxation and uplift. Perhaps it is Southern California's greatest intangible asset.

The Easter Sunrise Service is just one of the Bowl's many fruitful activities. Especially in the midst of this all-engulfing war are we eager for the touch with the eternal verities which this period of beautiful worship brings. Here we learn anew that the things which are seen are temporal but the things which are unseen are eternal.

The Bowl is Hollywood at its best. It is destined to enjoy an ever-widening influence.

John Anson Ford,
Third (Hollywood) District.

★

We are developing in Los Angeles County, with Hollywood Bowl as its center, a culture that is leaving a lasting impression upon the entire world. Visitors from all over the globe recognize the value of this great instituion to us, and the taxpaying citizens of Los Angeles County feel that they are contributing in a small way toward the development of this side of our life.

We are very proud to the Hollywood Bowl.

Raymond V. Darby,
Fourth District.

★

Hollywood Bowl, Nature's beautiful amphitheatre, is a world-famous center of fine music which has greatly enriched the cultural life of the community and has contributed much to the happiness of our people.

Roger W. Jessup,
Fifth District.

Hollywood Bowl Easter Sunrise Service

(A Community Non-profit Corporation)

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ACKNOWLEDGMENTS

Los Angeles County for L. A. County Symphonic Band.
Los Angeles Department of Water and Power for acacia boughs and palm fronds.
The Press and Radio of America.
All participants on the Eastern Sunrise program.
Congregational Church of Hollywood.
Women's Club of Hollywood.
Georgia Street Receiving Hospital. City of Los Angeles, ambulance and attendants.
N. A. Clum Furniture Co., chairs.
Hollywood High School, stage equipment.
Otto K. Oleson, lighting and sound.
Metro-Goldwyn-Mayer.
Hollywood Victory Committee.
American Red Cross.
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THE CHIMES is Published Annually by the Community Sing of Hollywood.
John E. Good, Publisher - - Mrs. Edwin Allen Bradley, Editor